



TOURNAMENT REGISTRATION & PROMOTION PLATFORM

WWW.WAYPOINTGOLF.COM

Some of the greatest challenges for golf tournament organizers is the administrative burden of player registrations, along with tracking data for revenue, charitable donations and sponsorship management.

WayPoint has solved these challenges and then some.

The WayPoint platform is an innovative, cloud based tool built to address the needs of the golf tournament industry. Specifically, we improve the tournament planning and data collection process to increase tournament revenue, and drive player engagement for all golf tournaments.

The entire process to setup a new tournament only takes about 30 minutes , and was built with intuitive forms that guide users through each step to easily create a unique Tournament website and immediately begin drawing players for registration.



“ Surpassing a fundraising goal. Building a strong team. Bringing people together for a fun day of golf. Whatever reason you have for hosting a golf tournament, WayPoint's tournament software is designed to take care of every last detail, as it's the little things that often make the biggest impact on your tournament's success. ”

Team WayPoint

WHY WAYPOINT?

- **It's Easy.** Incredibly simple to use, WayPoint was developed to help make executing charity golf tournaments and corporate golf events easy.
- **Increased Revenue.** The reason for planning a golf tournament is usually to raise money. WayPoint makes it easy for players to register from any device and the funds collected are available to the organizer within days.
- **Player Engagement.** Getting and keeping players engaged is what we do. We built the software to be 100% mobile friendly, allowing players to access it from anywhere.

ALL THE FEATURES YOU NEED, BUILT RIGHT IN.

Organizing a golf tournament, is no easy task. WayPoint is an online application designed to simplify the entire golf tournament planning process. Created with direct input from tournament planning professionals, our software platform empowers tournament organizers by reducing the time needed to organize and implement charitable and corporate golf events by up to 60%. The result is more successful, fun tournaments with less planning headaches.

An exceptionally comprehensive solution, WayPoint is the industry's new platform for planning and executing golf tournaments. Easy-to-use features include online sponsorship management and online player registrations. Enhancements like tournament player insurance and a management dashboard that shows real-time data are all included. WayPoint provides 24/7 tournament planning solutions, allowing organizers to create their tournament on their timelines.



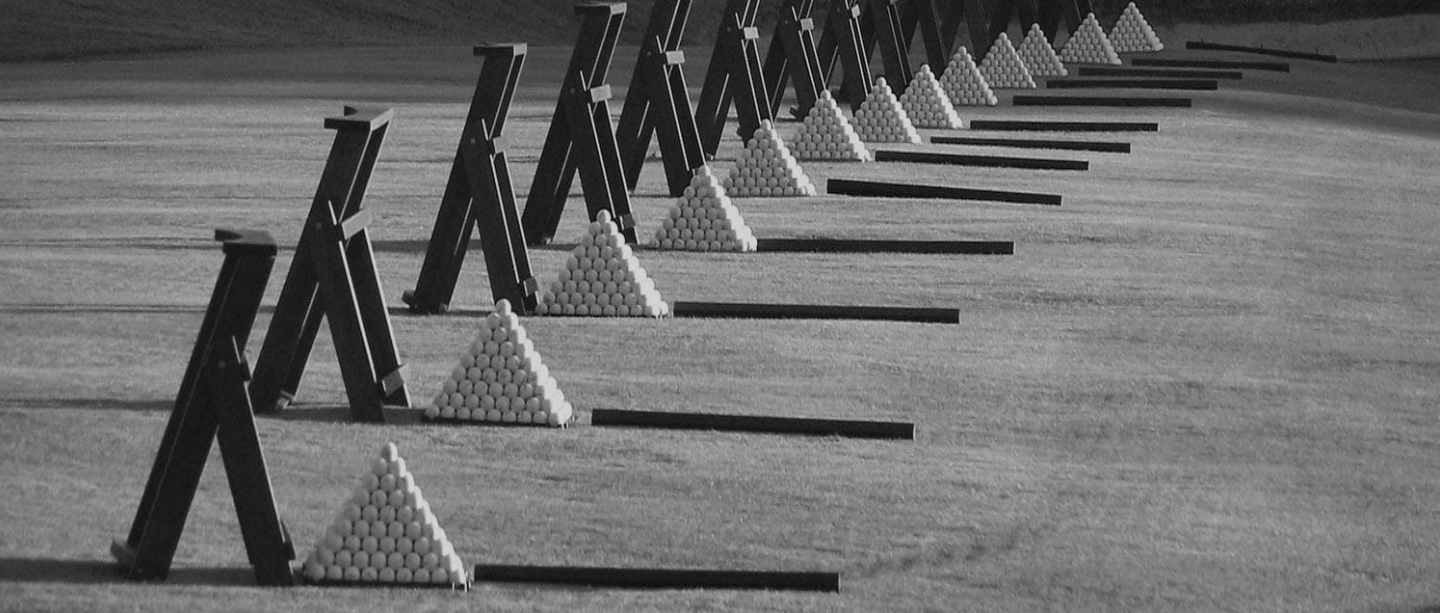
MAKE YOUR NEXT TOURNAMENT A MEMORABLE ONE.

TOURNAMENTS.
GOLFERS.
COURSES.
CONNECTED.

WAYPOINT
TM

WAYPOINT FEATURES:

- ☐ Custom Tournament Website
- ☐ On-line Player Registration
- ☐ On-line Sponsorship Registration
- ☐ Viral Social Marketing
- ☐ Secured Merchant Services
- ☐ Tournament Email Communication
- ☐ Management Dashboard
- ☐ Reporting Tools
- ☐ Full Customer Support



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WAYPOINT
TOURNAMENT SOFTWARE

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