# **Frequently Asked Questions**

**Hole-in-One Program** 

#### WHY do I want to offer Hole-in-One Contests?

>>> Charity & Corporate events use HIO contests to <u>add value</u> to their event. Today's tournament golfer expects that if they score a hole-in-one they will WIN something to talk-a-lifetime about. Most events offset these HIO costs with a SPONSOR or Player's Passport (where golfers pay to be eligible for your special events).

#### **How AFFORABLE is offering Hole-in-One Contests?**

>>> HIO Costs are determined by the # of golfers, \$\$\$ of the prize and hole distance. Our menu is flexible and offers hole-in-1 prizes for as little as \$0.50/golfer. Most events spend \$5-\$10 per golfer for 4 prizes.

## How EASY is a hole-in-one contest to implement?

>> Simply submit the Hole-in-One Worksheet; select what prize(s) to offer and on what holes; indicate if You want an on-course Tee-Sign advertising the prize. Your course will set-up the sign and Your event is all set.

# Who MONITORS the contest(s)?

>>> To keep the price as affordable as possible for You, we allow You to designate your own non-playing volunteer to be a Hole Witness for each shot. We'll even send a form to help them with their role.

# Can the SIGN(S) be CUSTOMIZED to Advertise my Hole-in-One SPONSOR?

>> Signs are 2 ft x 2 ft, delivered with stakes and includes delivery to the course. If you send us a Logo or Name for the sign, we'll even email you a mock-up for Your approval, if we have enough lead time.

## How am I BILLED for my Hole-in-One Contest(s)?

>> Your Worksheet will help You coordinate your hole-in-one contest costs. We will send you a hole-in-one contract and Your Tournament Account will be billed and included in your expenses from the course.

#### How long does it take to REWARD my tournament Acemaker for their hole-in-1?

>>> If we are notified immediately we can send the affidavits to the course to get the appropriate paperwork signed. Our Claims Agency will certify the ace and fulfilment of the prize will occur between 2-6 weeks.

# WHOM can I talk to directly if I have other questions about the Hole-in-1 Program?

>>> We are available by telephone and/or email whenever is convenient for you.

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